

## 2025 MAZDA MX-5 CUP CAR

### ENGINE BAY

- Sealed 181-HP 7,500 RPM SKYACTIV-G2.0L Four-Cylinder Engine
- Sealed race specification ECU by BOSCH Motorsports
- Stainless Steel race exhaust header and full exhaust system with muffler
- Setrab Engine oil cooler with race quality oil lines and fittings
- Oversized C&R radiator | Radiator protection screen

### DRIVE TRAIN

- Sadev Sequential 6-Speed Gearbox with pump and Setrab cooler
- Sealed limited-slip differential w/pump, Setrab cooler & thermal control

### SUSPENSION

- Flis Performance front adjustable & stock rear stabilizer bars
- Penske Racing adjustable dampers
- Torrington bearing spring perches | Race springs and helper springs
- 215/40R 17 tires | Rays forged wheels | MSI wheel studs and lug nuts

### BRAKES

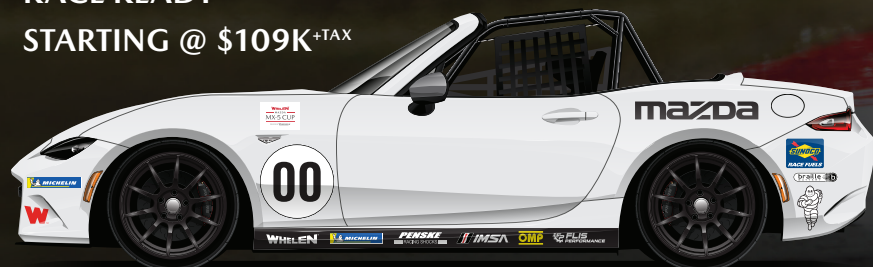
- Brembo Racing 4 piston front calipers with floating vented rotors
- Racing brake pads | Goodridge shielded flexible brake lines
- Fog light mounted Flis Performance brake cooling ducts and hoses

### INTERIOR

- FIA, SCCA, IMSA and NASA approved roll cage
- Full NASCAR style door bars both sides with both door cutouts
- Center mounted electronic control cluster
- AIM Data System
- Racing steering wheel
- Panoramic rearview mirror
- FIA approved racing harness | Left & right window nets
- Lifeline Electronic FIA approved fire system
- Fused electric circuits for additional equipment
- Solenoid controlled main power cutoff switches
- Rear bulk head enclosure

### RACE READY -

STARTING @ \$109K<sup>+TAX</sup>



# WHELEN MAZDA MX-5 CUP

PRESENTED BY: MICHELIN

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## SERIES OPERATIONS MANUAL

Boasting some of the deepest fields and tightest finishes in all of motorsport, the Whelen Mazda MX-5 Cup presented by Michelin has no equal in terms of a spec professional sports car series. MX-5 Cup is fully supported by Mazda with over \$1M provided to racers in the form of championship payouts, per race prize money & scholarships. MX-5 Cup is sanctioned with IMSA and races on the most iconic race tracks in the country. Combine that with a professional livestream package and this adrenaline pumping series is experienced by race fans around the globe.



## SERIES ATTRACTIONS

- \$250k to MX-5 CUP Series Champion
- \$80K to MX-5 CUP Series ROY
- \$210K of full season championship prize money (2nd -10th place)
- Over \$370K of per-race prize money awarded
- \$260K awarded to Mazda Shootout scholarship winners annually
- Professional livestream of all 14 races (IMSA.com/RACER.com)
- Radio Le Mans broadcast team - John Hindhaugh & Shea Adam
- Race highlights and featured content on RACER media platforms
- Digital & social exposure through Mazda Motorsports & MX-5 CUP platforms
- Driver centric content shared on MazdaMotorsports.com & MX-5CUP.com
- Media engagement opportunities on local, regional, and national levels
- Series featured in print advertising in various industry publications
- Media Guide featuring full driver and team profiles
- IMSA Sanctioned
- World Renowned Race Tracks
- Dedicated premium IMSA Paddock space
- Annual year-end championship awards ceremony
- Full-season series dedicated hospitality space offering comp food & beverage
- Opportunity for elevated VIP, B2B, and hospitality experiences
- Dedicated Series PR Team
- Dedicated Video & Content Team
- Dedicated Series Photographer
- Customizable Premium Livery Template
- Customizable Premium Hero Card Template

## SERIES PRIZE, PAYOUTS & AWARDS

### YEAR-END AND PER-RACE PRIZES

#### MX-5 CUP YEAR-END PRIZES

- 1st - \$250K
- 2nd - \$85K
- 3rd - \$50K
- 4th - \$20K
- 5th - \$15K
- 6th - \$12K
- 7th - \$10K
- 8th - \$7.5K
- 9th - \$6K
- 10th - \$5K

\*MX-5 Cup ROY earns a Mazda scholarship valued at \$80K towards competition in 2026 MX-5 Cup

#### MX-5 CUP SCHOLARSHIP

Annually, Mazda invites 4-12 club racers to compete in its MX-5 Cup Shootout, awarding one to three competitors with a scholarship(s). The top scholarship is valued at \$110,000 to help the driver compete in MX-5 Cup the following season.

#### MX-5 CUP PER-RACE PRIZES

- 1st - \$6K
- 2nd - \$5K
- 3rd - \$4K
- 4th - \$3K
- 5th - \$2K
- 6th - \$1K
- 7th - \$1K
- 8th - \$1K
- 9th - \$1K
- 10th - \$1K

\*Highest finishing female awarded \$2K in addition to any awards from race finishes.

#### ADDITIONAL AWARDS

- Spirit of Mazda Award
- Takumi Award
- Sunoco Clean Image Award
- Braille Battery Contingency Award
- Penske Shocking Performance Award
- Penske Rooke of the Year Award
- Team Championship Award

## 2025 SERIES SCHEDULE

- |                  |                                |               |
|------------------|--------------------------------|---------------|
| • January 22-24  | Daytona International Speedway | Races 1 & 2   |
| • Feb 28 - Mar 2 | Grand Prix of St. Petersburg   | Races 3 & 4   |
| • May 2-4        | Barber Motorsports Park        | Races 5 & 6   |
| • June 6-8       | Mid-Ohio Sports Car Course     | Races 7 & 8   |
| • July 11-13     | Canadian Tire Motorsports Park | Races 9 & 10  |
| • August 22-24   | VIRginia International Raceway | Races 11 & 12 |
| • October 8-10   | Road Atlanta                   | Races 13 & 14 |

## SERIES REQUIREMENTS

### LICENSING & FEES

#### FOR DRIVERS

- Must hold valid IMSA MX-5 Cup driver license, applications will be handled through IMSA
- 2025 MX-5 Cup full-season driver license fee will be \$1500

#### FOR TEAMS

- Must hold valid IMSA Entrant license, 2025 applications will be handled through IMSA
- 2025 MX-5 Cup entrant license fee will be \$975
- Premium Package for \$3,500 includes 5 annual crew credentials, 2 single event credentials per event and 2 annual parking passes
- Additional single annual credentials may be purchased for \$700 ea
- Additional single event credentials may be purchased for \$375 ea

### REGISTRATION & FEES

- Standard entry deadline: Race Entry Fees \$2,950 per double race event
- Pre-Paid race entry fees for full 2025 season by 01/2/25: \$17,500

## EXCLUSIVE SUPPLY PARTNERS

**TIRE PACKAGE / MICHELIN** For 2025, we are pleased to continue our relationship with Michelin as the exclusive tire supplier of MX-5 Cup. Jackson Motorsports Group continues as the exclusive official dealer for MX-5 Cup tires.

**FUEL PACKAGE / SUNOCO** For the 2025 season, the MX-5 Cup Series continues with partner Sunoco Race Fuels, and Sunoco 260 GT 100 octane fuel.

**SHOCK PACKAGE / PENSKE** The move to Penske Racing Shocks for the MX-5 Cup car is a decision that will prove to be fruitful for our teams, racers, series as an extraordinary level of service, support, & cost consistency.



INTERESTED IN COMPETING IN MX-5 CUP? CONTACT SERIES MANAGER KEITH DALTON AT: [KDalton@AndersenPromotions.net](mailto:KDalton@AndersenPromotions.net) • 863.381.1942