

## Mazda MX-5 Cup Technical Service Bulletin #2024-01-10

### Optional: Braille Battery

This **Technical Service Bulletin (TSB)** is issued to inform all Mazda MX-5 Cup Series participants of the optional use of the Braille Battery starting in the 2024 racing season. The Braille Battery is an optional component for all Mazda MX-5 Cup Series events to ensure optimal performance and reliability.

#### Implementation Date:

Effective from the start of the 2024 racing season, all Mazda MX-5 Cup Series participants are encouraged to adopt the use of the Braille Battery for their Mazda MX-5 Cup race cars.



## Orders & Part Numbers:

The Braille Battery components **MUST** be ordered through **Scott Kaluza with Mazda Motorsports**.

**“All orders will have to be processed as a drop ship and be emailed to Scott Kaluza (SKaluza@mazdausa.com) with the SUBJECT of the email being “Braille battery drop ship order/MX-5 Cup.”**

## **Email Drop Ship Order EXAMPLE:**

**To: SKaluza@mazdausa.com**

**Subject: “Braille battery drop ship order/MX-5 Cup”**

**The following part numbers and “Racer Price” are applicable:**

**Battery Only: 0000-10-9601 - G30 Battery individual **\$499.99****

**Charger Only: 0000-10-9602 - TM393 Charger individual **\$149.99****

**Battery & Charger Combo: 0000-10-9600 - G30C Combo **\$649.99****

## **Installation Procedure:**

To install the Braille Battery, follow the steps below:

Use the current battery tray and battery tie down hardware in your Mazda MX-5 Cup Car.

Securely install the Braille Battery using the existing mounting hardware, ensuring a snug fit within the existing battery tray.

## **Benefits of Braille Battery:**

The Braille Battery has been selected as the optional battery for the Mazda MX-5 Cup Series due to its proven performance, reliability, and durability. The lightweight design and advanced technology of the Braille Battery contribute to improved overall vehicle performance on the track.

## **Specifications:**

Weight: 5.5lbs 2.5kg

Length: 6.6" 168mm

Width: 5.2" 132mm

Height: 6.88" 173mm

Volts: 12+

The Braille battery boasts a weight reduction of 30 pounds compared to the the currently homologated Odyssey battery.

## **Contingency Program:**

### **Braille Battery Mazda MX-5 Cup Racing Rewards**

#### **Objective:**

Incentivizing and rewarding exceptional performance in the IMSA Whelen Mazda MX-5 Cup Presented by Michelin Season, the Braille Battery Mazda MX-5 Cup Racing Rewards program aims to recognize winners and runners-up with cash prizes, fostering brand visibility and loyalty.

## **Prize Structure Per Race:**

1st Place Winner: \$300

2nd Place Runner-up: \$200

## **Eligibility:**

- Participants must compete in the entire 14-round IMSA Whelen Mazda MX-5 Cup Presented by Michelin Season.
- Participants are required to use the Braille G30 battery in all races, practice, and qualifying sessions..
- Winners must prominently display the Braille Battery designated decal on their Mazda MX-5 Cup Race Car.

**Only drivers or teams registered with Braille Batteries are eligible for the contingency program. Please see registration information below:**

## **Braille Battery Mazda MX-5 Cup Contingency Registration:**

**Contact: Heather Christian-Kircher**

**Email: [tonychristianracing@gmail.com](mailto:tonychristianracing@gmail.com)**

**941-539-4553**

## **Decal Placement:**

Decals must be placed as per Mazda MX-5 Cup series officials' guidelines.

## **Product Purchase Requirements:**

Participants must exclusively purchase Braille Batteries through Mazda Motorsports for eligibility.

Purchases will be tracked using the serial number of each battery.

## **Submission for Contingency Awards:**

### **Participants must provide:**

- **Proof of purchase of Braille Battery from Mazda Motorsports.**
- **Battery serial number.**
- **Full team name, driver & car number.**
- **A copy of the official race results within 30 days of the event.**

### **Verification Process:**

Mazda Motorsports will verify the serial numbers of the Braille Batteries purchased by the winners.

Confirmation of the Braille Battery decal placement will be verified by Mazda MX-5 Cup series officials.

### **Promotional Activities:**

Winners are encouraged to engage in promotional activities organized by Braille Battery and Mazda Motorsports.

Braille Battery and Mazda Motorsports retain the right to use the winners' names and images for promotional purposes.

### **Terms and Conditions:**

- The decision of Braille Battery and Mazda Motorsports is final and binding.
- In case of disputes or unforeseen circumstances, Braille Battery and Mazda Motorsports reserve the right to make amendments to the program.
- Participants are responsible for any taxes or fees associated with the cash prize.

- The contingency program is subject to change or discontinuation at the discretion of Braille Battery and Mazda Motorsports.
- By participating in the Braille Battery Racing Rewards Contingency Program, racers acknowledge and agree to abide by the terms and conditions outlined above.

### **Additional Information:**

For further information or technical assistance regarding the Braille Battery and its installation, please contact Ashli Richardson with Flis Performance at the information below.

We appreciate your commitment to maintaining the high standards of competition in the Mazda MX-5 Cup Series.

Ashli Richardson

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**WHELEN**

MAZDA

**MX-5 CUP**

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